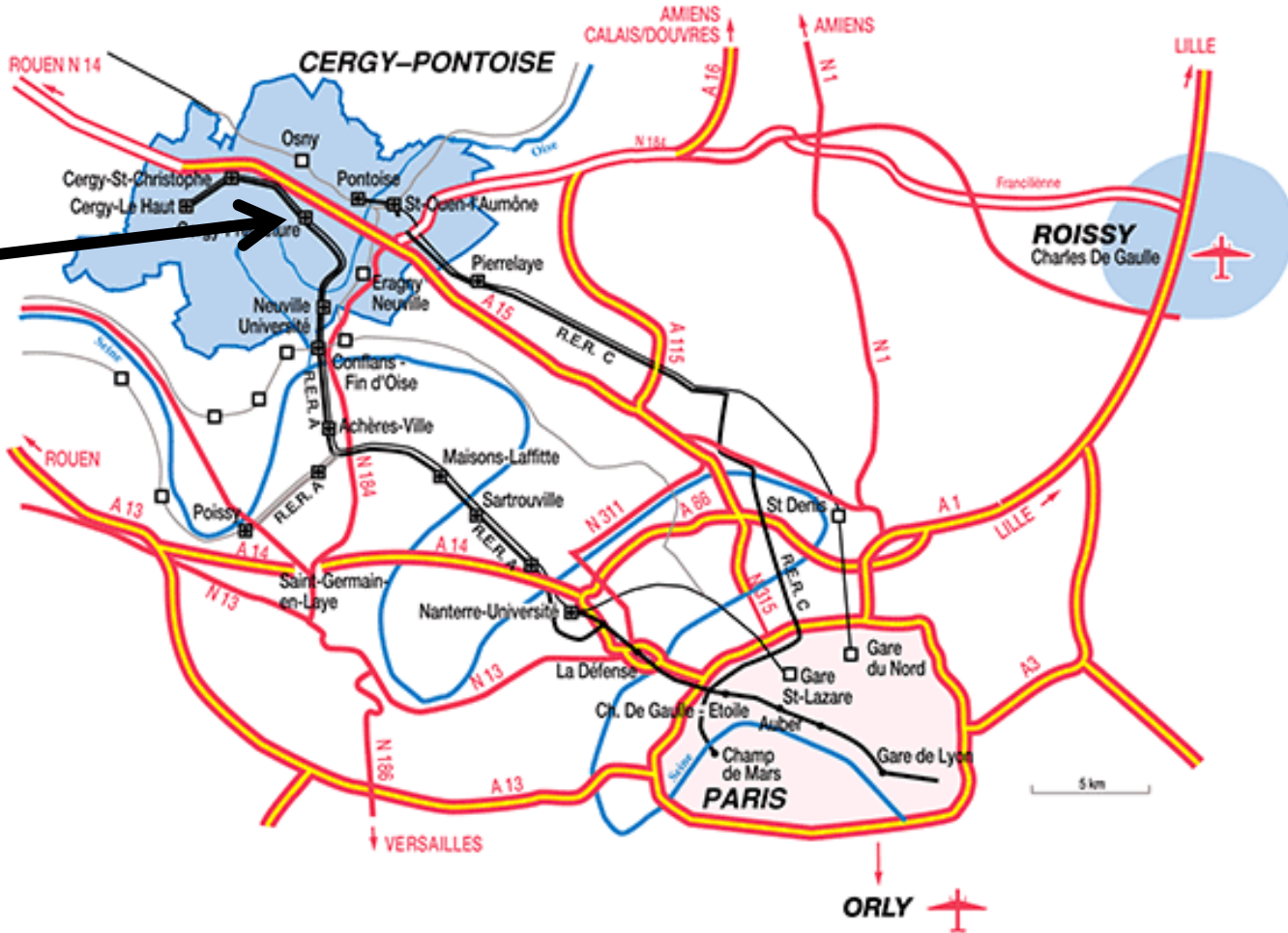# M.A.
POLITICAL IDEAS IN A DIGITAL AGE

catherine.marshall@cyu.fr

MA POLITICAL IDEAS IN A DIGITAL AGE

- Created in 2020

- In English

- Partnership between **CYU** & the **UNESCO chair on Digital Innovation in Transmission and Publishing** which specialises in the field of new media and digital humanities
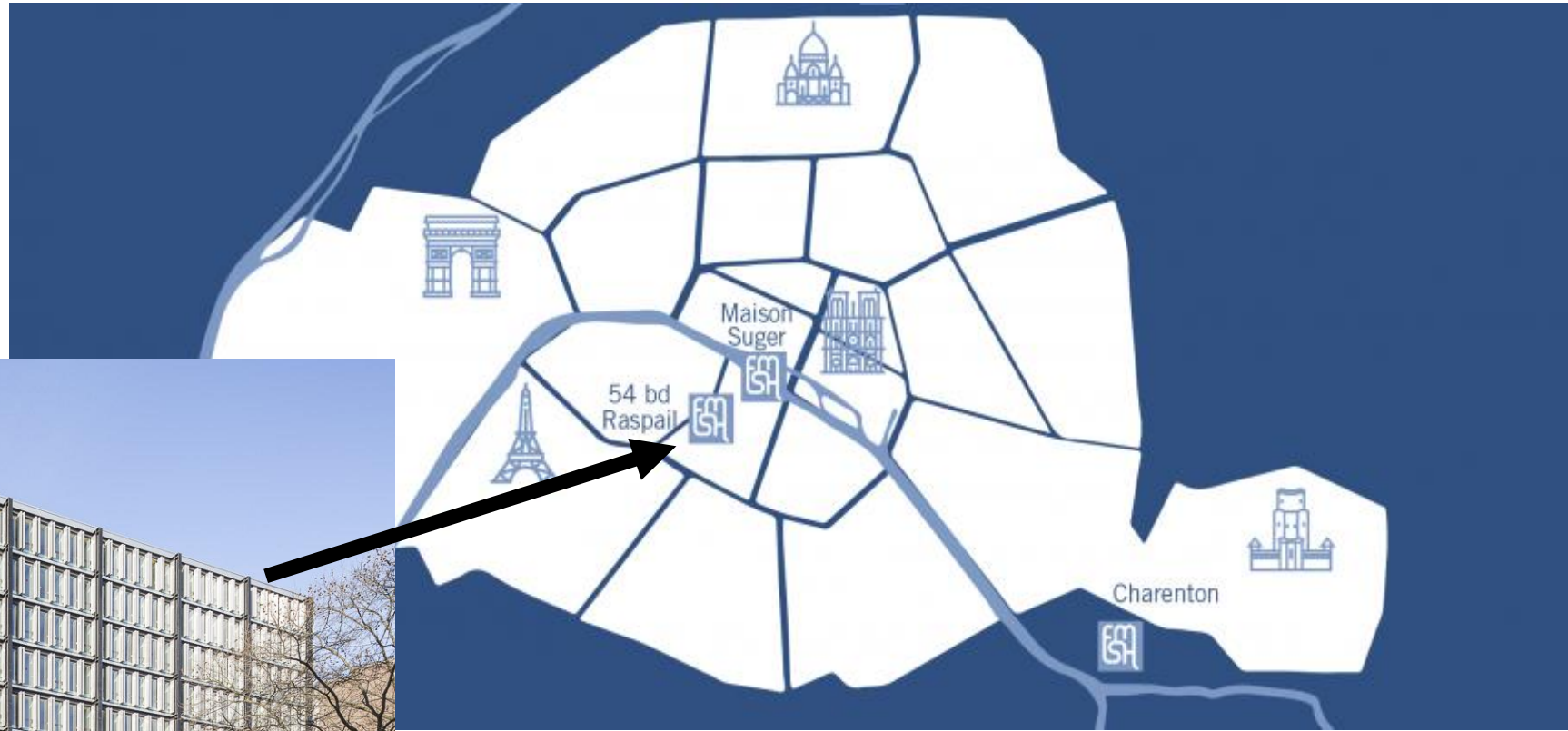
MA POLITICAL IDEAS IN A DIGITAL AGE

Teaching takes place in Cergy/Paris

MA POLITICAL IDEAS IN A DIGITAL AGE

Teaching takes place in Cergy/Paris

MA POLITICAL IDEAS IN A DIGITAL AGE

- **3 International partners:**

1. The Political Institute of the Catholic University in Lisbon (Portugal)

   MA In International Studies and Governance, Leadership and Democracy Studies

CATÓLICA
INSTITUTO DE
ESTUDOS POLÍTICOS

LISBOA

MA POLITICAL IDEAS IN A DIGITAL AGE

2. The Jagiellonian University
in Krakow (Poland)

MA in International Security
and Development

MA POLITICAL IDEAS IN A DIGITAL AGE

3. The Francisco Marroquín University (Guatemala, with an annex in Madrid).

MA in Political Science

MA POLITICAL IDEAS IN A DIGITAL AGE

- **The aim of the MA:**
  - To study the ways in which political ideas have been transformed by scientific progress since the 17th up to the digital age in the 21st century.

  - The nature of politics and democracy in the digital age

  - The ways to communicate in the digital age

  - To provide in-depth knowledge about core topics of history of ideas combined with political science and information theory as well as training in data analytics, data protection, blockchain, AI and digital law.

MA POLITICAL IDEAS IN A DIGITAL AGE

- **Teaching team** : a mix of academics (from several fields) and of seasoned practitioners

- An **interdisciplinary** MA

- Uses both **analytical** and **institutional** approaches

MA POLITICAL IDEAS IN A DIGITAL AGE

- **Programme structure:**

- The programme comprises 120 credits in total (30 ECTS per semester)

- The taught modules take place over 3 semesters (M1s1, M1s2, M2s3)

- The last semester: 4 solutions to validate the M2s4

MA POLITICAL IDEAS IN A DIGITAL AGE

- **M1 - Semester 1 / 12 weeks**

Code MA	Title of the seminars	Teachers	Nb of hours	Credits
UE1	History of Political Ideas and methods	Catherine Marshall Céline Roynier	36	7
UE2	Ethics and politics	Emmanuelle de Champs	18	3,5
UE3	Ethics of communication	Joanna Nowicki	18	3,5
UE4	Introduction to information theory	Axel Boursier Asal Bagheri	36	6,5
UE5	Political Sociology	David Copello	24	6,5
UE6	Academic and Research Skills	Catherine Marshall	12	2
UE7	Research seminar "History of Ideas, History of Knowledge"	Emmanuelle de Champs Yann Giraud Catherine Marshall	Attendance to at least 3 /year	1

MA POLITICAL IDEAS IN A DIGITAL AGE

- **M1 - Semester 2 / 12 weeks**

Code MA	Title of the seminars	Teachers	Nb of hours	Credits
UE1	New ways of exercising power, networks and communication systems	To be named	36	7,25
UE2	Scientific development and political ideas ("Governing with numbers: from political arithmetic to algorithms")	Emmanuelle de Champs Yann Giraud	36	7,25
UE3	The ethical and economic issues of artificial intelligence	Marcus Pivato	36	7,25
UE4	Digital law	To be named	36	7,25
UE5	Research seminar History of Ideas, History of Knowledge	Emmanuelle de Champs Yann Giraud Catherine Marshall	Attendance to at least 3 /year	1

MA POLITICAL IDEAS IN A DIGITAL AGE

- **M2 - Semester 3 / 12 weeks**

Code MA	Title of the seminars	Teachers	Nb of hours	Credits
UE1	Citizenship and new media: Blockchain and digital platforms	Matthieu Quiniou	36	7,25
UE2	Mastering and governing digital technologies: Big Data, AI and algorithms	Guillaume Besacier	36	7,25
UE3	Data protection and new digital tools	Dimitris Kotzinos	36	7,25
UE4	Liberal Democracies and the challenge of the Digital Age	Catherine Marshall	36	7,25
UE5	Research seminar History of Ideas, History of Knowledge	Emmanuelle de Champs Yann Giraud Catherine Marshall	Attendance to at least 3 /year	1

MA POLITICAL IDEAS IN A DIGITAL AGE

- **Agora research centre** :

- Multidisciplinary research center in the humanities and social sciences

- Research seminar: "History of ideas and History of Knowledge"

MA POLITICAL IDEAS IN A DIGITAL AGE

- **M2 – Semester 4 -** 4 solutions :

1. A Master's thesis (30 ECTS) : ☝Needs to be started in M1 with a supervisor

2. One semester abroad (with the MA PIDA special partners or with CYU)

3. A 3 months internship: short internship report (15 ECTS) + 1 short research paper (15 ECTS)

4. A 6 months internship or a professionalization period (6 months) with a long internship report (30 ECTS)

MA POLITICAL IDEAS IN A DIGITAL AGE

- **As a graduate, the students should be able to:**

- Synthesise and comment critically on a body of academic writing relating to contemporary political ideas since the 17th century and in a data-intensive environment.

- Appreciate, analyse, interpret and evaluate political issues, ideas and institutions across a broad variety of sub-fields, in law, history of ideas, political economy and data science.

- Construct and defend a rigorous argument, both in written form and orally, using primary and secondary materials.

- Follow and understand why the use of data science by political actors is transforming the nature of politics and government

- Acquire soft skills in the field of digital humanities

MA POLITICAL IDEAS IN A DIGITAL AGE

- **Employment and professional development:**

- The MA aims to educate digitally-literate, interdisciplinary graduates who understand ideas/politics/ethics in the digital age

- *Professional careers*, some examples: Political communication, political NGO activism, political cyber consultant, specialists of political digital watch, political data scientists, political lobbying, political reputation marketing and international organisations jobs.

- *Research*: PhD level study – creation of an international PhD with the international partners

THANK YOU!